

GREGORY W. HURCOMB

Education

09-07 – 06-10 *The University of Pennsylvania Stuart Weitzman School of Design*
Masters of Architecture

09-99 – 06-00 *The International Center of Photography*
General Studies Certificate

09-97 – 06-99 *Rutgers University*
Bachelor of Arts, High Honors in English Literature/Letters, SAS Honors Program; Minor: Chemistry

09-95 – 05-97 *Boston College*
Pre-Medicine, Arts & Sciences Honors Program

Academic

08-21 – present *Assistant Professor Louisiana State University*
Full-time faculty position in the Interior Design School at the College of Art & Design at Louisiana State University. Responsible for required courses in studio, graphics, representation, fabrication, interdisciplinary studios, installation, and new media, working in both analog and digital systems and processes.

09-13 – 09-20 *Adjunct Professor II California College of the Arts*
Faculty in the Architecture division, responsible for courses in design media, representation, fabrication, interdisciplinary studios, installation, and new media, working in both analog and digital systems and processes.

Courses:

Post-Disciplinary Design at the Edges of Tomorrow – Interdisciplinary Department (Fall 2017-2020)
Materiality & Space 1 – Interior Design Department (Fall 2019)
Design Media 2 – Interior Design Department (Spring 2019)
Materiality & Space 4 – Interior Design Department (Spring 2018)
Form & Space – Architecture & Interior Design Department (Spring & Fall 2018-2019) Extraordinary
Workplace Design – Interior Design Department (Spring 2017)
Sight Beyond Sight – MArch & BArch Department (Spring 2017)
Perceptual Shifts – MFA Design Department (Fall 2016)
Space, Message, Experience – Interdisciplinary Department (Fall 2016-2018)
Beyond the Everyday – Interior Design Department (Spring 2016)
Design Media 3 – Interior Design Department (Fall 2015-2018)
Interdisciplinary Studio (KIDmob DWE) – Interior Design Department (Spring 2015)
Perceptual Shifts – BArch & Interior Design Department (Fall 2014)

Radical Representation – MArch & BArch Department (Spring 2012-2014)
2D Studio: Text, Image, Content – Core Department (Spring 2014)
The Future Digital Mural – BArch & Interior Design Department (Fall 2012)
Studio 1 – BArch Department (Fall 2011)
Visual Digital Media 2 – BArch Department (Spring 2011-2013)

01-15 – 09-15 Lecturer The University of California, Davis
Electives in 3 dimensional form generation, software, and model building.
Design 50 – Interior Architecture (Winter 2015)

01-15 – 09-15 Lecturer California College of the Arts
Over the course of 5 semesters ran studios in the BArch program and electives in both the MArch and BArch programs covering representation and visual literacy.

01-11 – 09-13 Lecturer The University of California, Berkeley
Electives in representation and digital literacy, new media, and technology.
Arch 124 – BArch (Summer 2012)
Arch 129/229 – MArch & BArch (Spring 2012)

01-09 – 01-11 Creative Director Via Books: Upenn School of Design
Worked on layout and design and the overall template for the issues Camouflage and Dirt.

06-08 – 08-08 Research Associate Penn - Tshinghua TC Chan Center
Compiled and analyzed data for the University of Pennsylvania's Action Plan for net zero carbon neutrality. assisted Dr. William Braham and Dr. Ali Malkawi.

09-08 – 05-10 Teaching Assistant The University of Pennsylvania
Assisted both Dr. Ali Malkawi and Dr. William Braham in courses covering the Environment and Green technologies.

09-00 – 06-05 Teaching Assistant The International Center of Photography
Assisted photographers in various courses including large format, color, studio lighting and alternative process. also involved with Re-visions of el-barrio, a community program that helps local youth utilize the arts to re-envision their identities and communities.

Professional

06-10 – present *Founder & Director | Studio Gregory Hurcomb | San Francisco, CA*
Founder and Director of a multi-disciplinary art, architecture and design firm.

05-17 – 05-19 *Architectural Designer | Skeels Design Architecture | Berkeley, CA*
Production of drawings, construction details, and 3D models for Bay Area renovations.

11-14 – 05-16 *Architectural Designer | Blue Truck Studio | San Francisco, CA*
Production of 3d models, drawings, renderings, and material specs for interior design renovation.

10-14 – 12-14 *Architectural Designer | Faulders Studio | Oakland, CA*
Production of 3d models, drawings, renderings, diagrams and material for competition proposal.

10-14 – 12-14 *Architectural Designer | KPa+d | San Francisco, CA*
Production of 3d models, drawings, renderings, & specifications for interior University renovation.

06-14 – 09-14 *Architectural Designer | Operative Studio | Athens, Greece*
Production of drawings and models for apartment renovation.

09-13 – 06-14 *Architectural Designer | cheng + snyder | Oakland, CA*
CasaHaus project management, schematic design for proposed apartment renovation. SOFA Chicago Art & Design fair project management, drawings, 3D models, and renderings. FAR-ROC competition concept, drawings, renderings and proposal work.

06-13 – 09-13 *Architectural Designer | Bam Bam Buro | Athens, Greece*
Production of drawings and models for apartment and record store renovation.

04-13 – 06-13 *Architectural Designer | AVROko | New York City, NY*
Production of drawings and renderings for Santa Anita racetrack renovation.

01-13 – 05-13 *Studio Manager | Colour Studio | San Francisco, CA*
production of drawings, office management and general studio coordination and tasks.

09-12 – 01-13 *Architectural Designer | envelope a+d | Berkeley, CA*
Production of drawings and renderings for an oakland, ca brewery, restaurant, and bar proposal. drawings and research for PG&E competition proposals.

01-11 – 05-11 *Architectural Design Volunteer | Architecture For Humanity | San Francisco, CA*
Worked on various projects developing strategies and focused implementation of research agendas.

06-00 – 08-07 *Director | Photographer | Gaffer | Grip | Electric | New York City, NY*
Worked as a freelance director & photographer on various commercials, films, and photography shoots. additionally worked as a gaffer, grip, electric, swing setting up scenes, designing lighting, building lighting rigs, dolly shots, and more.

09-03 – 05-05 *Photography Assistant | Magnum Photos | New York City, NY*

Worked assisting photographer Lise Sarfati on a project concerning American teenagers that was published as the book *The New Life, Twin Palms*, 2005 and exhibited at Yosi Milo gallery in New York. additionally coordinated all appointments with subjects and schools, and maintained the film log.

05-04 – 01-05 *Photography Assistant | Magnum Photos | New York City, NY*

Worked assisting photographer Ilkka Uimonen scanning and retouching all images for a book entitled *Cycles*, Trolley Books. additionally scanned and retouched various images for submission to Newsweek and other magazines.

08-03 – 10-04 *Art/Editorial Assistant | EYE Quarto | New York City, NY*

Editing and photo research work for book projects, keystroke changes, scanning photographs, and general correspondence.

04-02 – 04-03 *Production Associate | Black Dog & Leventhal Publishers, Inc. | New York City, NY*

Maintained status report, ordered new and old titles, printing and reprinting them through various stages of production and their deadlines.

01-01 – 03-02 *Production Assistant | The New Press | New York City, NY*

Maintained status report tracking new and reprint titles through production deadlines. photo research work on various book titles.

Publications & Conferences & Writing

AMPS (Architecture Media Politics Society): Cities in a Changing World: Questions of Culture, Climate and Design – Post-Disciplinary Futures: For the Best Way to Predict the Future is to Make it. June 18, 2021.

AMPS (Architecture Media Politics Society): Teaching, Learning, Research: Design and Environments – Space, Message, Experience: Post-Disciplinary Futures: For the Best Way to Predict the Future is to Make it. Dec. 04, 2020.

AMPS (Architecture Media Politics Society): Experiential Design - Rethinking relations between people, objects and environments – Space, Message, Experience: How Artists/Architects/Designers Engage Installation As a Medium For Activating the User/Participant in Multi-Sensory Perceptual Events. Jan. 16, 2020.

Art Practical – Genre Non-Conforming: The DIS Edutainment Network at the de Young Museum. April 10, 2018.

Art Practical – Notes from Montalvo - the once and future California, a utopic island of the imagination. October 31, 2017.

The Architect's Newspaper – Boundary-pushing exhibition explores time and scale in architecture and the arts. August 2, 2016.

The Architect's Newspaper – Craig Dykers and Nic Rader of nature, architecture, sustainability, and everything in between. June 23, 2016.

The Architect's Newspaper – Turn Up The Base: A Revitalized Fort Mason amps up Bay Area arts and culture. January 29, 2016.

The Agent – An Interview with Sheila Kennedy, Professor of the Practice of Architecture at MIT and Principal of Kennedy and Violich Architecture, Ltd. Fall, 2015.

The Architect's Newspaper – Take a Tour Inside Snøhetta's SFMOMA Before it Opens in May 2016. October 27, 2015.

The Architect's Newspaper – Architecture & Design Films Showcased in San Francisco Film Festival. October 6, 2015.

The Architect's Newspaper – Spur Exhibit Tackles Illegal Housing in San Francisco. April 23, 2015.

The Architect's Newspaper – Wrapping Up CCA's Data Clay Symposium on Combining Experimental Form with New Materials. February 18, 2015.

The Architect's Newspaper – “Creative Architecture Machines” Dissects Maker Culture at California College of the Arts. November 12, 2014.

The Architect's Newspaper – Studio Visit > Faulders Studio. August 11, 2014.

The Architect's Newspaper – Min|Day Unveiling Transformable Furniture for ICFF. May 9, 2014.

The Architect's Newspaper – Studio Visit>David Baker+Partners. July 8, 2013. Suckerpunch – These Marks are but Fragments of Us. May 6, 2013.

Architizer – Pay Attention, Folks: The ACADIA Digital Tribe Is Going To Change The World. October 24, 2012.

Architizer – Field Trip: A Sacred Jewel in Oakland By SOM. September 24, 2012. *Architizer* – Field Trip: San Francisco's Saint Mary Of The Assumption Cathedral. August 31, 2012.

Architizer – Vorticity, an Installation That Presents Video in a Swirling, Gleaming Frame. April 18, 2012.

Architizer – Modernist Athens: A Look at the Benaki Museum. February 9, 2012.

Architizer – Maurizio Cattelan at the Guggenheim. January 2012.

Architizer – Proxy - Trilux at Octavia. *Architizer* – 1111 Lincoln Road.

Architizer – Morphosis SF Federal. *Architizer* – the de Young in SF.

Residences

01/19 - present Guest Artist, Lucas Artist Residency Program, Montalvo Center for the Arts, CA

The Sally and Don Lucas Artists Residency Program (LAP) is designed to offer artists from a range of disciplines an environment conducive to individual and collaborative creative practice. Seeking to stimulate an energetic exchange of ideas between culturally diverse Fellows and across varied artistic fields and scholarly disciplines, the residency has earned international recognition as a model of curatorial practice supporting the development of new and challenging contemporary work.

05/20 - 07/20 Artist in Residence, arteventura, Corteconcepción, Espana

The artist's residency arteventura is the dream project of Hilde Van Gorp and Peter De Ridder come to life. After many detours and wholly different experiences, they have returned to what truly fascinates them both: art and nature. Not only does the finca - Spanish for "rural estate" - offer its literal spaces, but the interaction with nature and the desire for autonomy of the estate is also meant to be inspiring for all residents. arteventura is not connected to an electricity net.

Exhibits & Installations & Community Design

2018 Fantastic Elements

An exhibition of recent prints developed through various analogue & digital collage techniques at Six Dogs, Athens, Greece. (05-08)

2017 Capacity

Featuring work by students from California College of the Arts Interdisciplinary Department this exhibition at Code & Canvas in San Francisco, CA attempted to access the liminal space of inquiry, re-assessment, and flow. "Liberty is a practice", states Michel Foucault, and perhaps through practice we hold on to the ability to cross the threshold of awareness. This threshold is the state and being of consciousness. Through the senses we are allowed to access the power to discover, and this act of discovering is the state of being alive. San Francisco, CA, USA. (11-12)

2017 Our Ten Year Commute

Featuring work by students from California College of the Arts Interdisciplinary Department this exhibition at the Hubbell Street Galleries in San Francisco, CA highlighted work from Post-Disciplinary Design at the Edges of Tomorrow. A course designed for and from a Maker perspective, inhabiting and working from within a myriad of disciplines the students worked to envision and design for Future Public Outcomes. San Francisco, CA, USA. (11-12)

2017 Boas Novas

A community engagement project focused on bringing water to the Boas Novas School, in a riverine community on the Purus River, a tributary of the Amazon River. A series of hosted workshops and activities focused on the developing world. Manaus, Brazil. (07-08)

2016 Perceptual Shifts

Featuring work by students from California College of the Arts MFA Design Department this exhibition at Gray Area Foundation in San Francisco, CA sought to make the invisible visible and transmit alternative narratives, discoveries along the borders of nightmares and dream-scenarios that may awaken us truly to these uncertain "accidents or attacks", moments that have happened and are happening continuously all around us. San Francisco, CA, USA. (11-12)

2016 Drift

Through an integrated installation, the five senses are individually mobilized to highlight the self in the act of perceiving. Following a semester of research into how the body-mind transforms external stimuli into aesthetic experience and ultimately meaning, CCA's Space/Message/Experience studio has produced an immersive environment that isolates the moment of perception at Storefront Lab in San Francisco, CA, USA. (11-12)

2015 Adaptive Playscapes

Part of the Market Street Prototyping Festival, a three day event in San Francisco, a collaborative student developed project that worked with local non-profit KIDMob and local middle school students to build their vision of a collaborative and interactive modular - and mobile - play space. San Francisco, CA, USA. (03-04)

2013 These Marks Are But Fragments Of Us

a 25' x 125' installation on the back facade of California College of the Arts San Francisco campus' main building, SF, CA, USA. (02-05)

2011 Amalgams

An exhibition of recent prints developed through various analogue & digital collage techniques at Yield, SF, CA, USA. (08-12)

2010 Back On The Map

An exhibition of work at the Center for Architecture in conjunction with AIA NYC and PennDesign, New York City, NY, USA. (03-10)

2009-10 And Now What To Do With Rubies That Fall From Heaven

A 16' x 60' mural installed on the glass facade of The School of Design, The University of Pennsylvania, PA, USA. (08|09 - 05|10)

2007 The Finale

A benefit exhibition for Aluminum Babe, Berlin, Germany. (03-06)

2006 Art Supermarket

A benefit show for the artist network. "Lines and Plans": drawings. New York City, NY, USA. (05-07)

2004 Stay Close

An exhibition at the gallery Door Is Open, Brooklyn, NY, USA. (04-06)

2003 Why Wouldn't We

An exhibition at the gallery More Than Plenty, São Paulo, Brazil. (02-05)

2002 New Jersey Bound

An exhibition at Level X, Brooklyn, NY, USA. (01-04)

2001 New Jersey Bound

J. Kucinski Gallery, Portland, OR, USA. (05-09)

2000 New Jersey Bound

Princeton University School of Architecture, NJ, USA. (10-12)

Curatorial

The Materials of Space | CCA Interior Design Program Best of 2011 | 2012

472 Gallery, 472 Jackson Street, San Francisco, CA

Oksana Badrak Solo Exhibition

472 Gallery, 472 Jackson Street, San Francisco, CA

Competitions

2009 SEPTA Art in Transit Finalist: 1 of 5 finalists in SEPTA Art in Transit competition to design Public Art for the Girard St. Station on the Broad Street Line of the subway in Philadelphia, PA.

Academic Organizations & Service

09/19 – 9/20 Decolonial Curricular Development Pilot Program

a collaborative program from Design, Fine Arts, and Humanities +Sciences. DCDP will work to develop decolonial knowledge and pedagogy, and will provide curricular support, consultation with global experts in the fields of art, design and decoloniality and select materials.

01/16 – 9/20 Apple iPad Pro Pilot Program

worked with faculty throughout the College, multiple disciplines at California College of the Arts in order to develop curriculum for the Apple iPad.

09/18 – 9/20 Classroom Observation Pilot Team

worked with the assistant provost to develop an in-class observation process for evaluating faculty and initiating training for a refined working methodology in order to increase overall teaching quality.

05/17 Oakland Book Festival moderator: Borders, Boundaries, and the Wall

On this panel, a composer, a journalist and an architect bring their experience to bear on how in 2017 we might reimagine the intended use of “the Wall” and the history of the lands that have been shared by the US and Mexico for more than two centuries

05/17 Design Futures: Public Interest Design Student Leadership Forum

forum attendee representing California College of the Arts as faculty lead, facilitating student interactions, and connecting with faculty members from across the country.

11/15 Association of Independent Colleges of Art and Design Symposium

exploring science in the [art+design] studio examined the place, purpose, potential of science in contemporary [art + design] education.

Awards

05/20 California College of the Arts Faculty Development Grant

Faculty development grant for travel to Artist in Residence arteventura.

07/17 California College of the Arts Faculty Travel Grant

Faculty travel grant for work as a facilitator with student Impact Award team for Boas Novas project in the Amazonas, Brazil.

01/09 UPenn School of Design E. Lewis Dales Traveling Fellowship Portfolio Competition

Portfolio competition award winner for travel and research.

05/08 UPenn School of Design The Donald Prowler Memorial Prize

This prize is awarded as a scholarship to a graduate student whose work advances the design of sustainable architecture.

Digital Skills (Mac | PC)

Architecture: AutoCad | Rhino | Sketchup | Grasshopper | Vectorworks | Revit

Graphic Design: Illustrator | InDesign | Quark Express

Animation | Rendering: Maya | 3d Studio Max | Vray | Maxwell

Photography: Photoshop | Lightroom

Cinema: After Effects | Premiere | Final Cut Pro Other: Word | Excel | Powerpoint

Fabrication & Photography Skills

(Wood & metal): band saw, circular saw, router, drill press, lathe, laser cutter, CNC router

4" x 5", medium format, 35mm, digital, lighting, studio equipment C-prints, B&W darkroom, alternative processes

Languages

Conversational in Spanish & Portuguese, Basic in Greek